

# *Are you* *Paying too much* *on your calls?*

BT Line Rental, Calls and LCR Comparisons

brought to you by [Datatech UK Ltd.](#)

**Specialists in:**

- Telecommunications
- Voice Over IP
- IT & Network Installations
- Structured Cabling
- Internet Services
- LCR & Line Rental
- Non Geographic Numbers
- Telecoms & IT Maintenance

## About us.

*Datatech UK*, a Midlands based OFCOM Registered, telecommunications company trying to break down the pricing confusion often generated within our industry. We are proving very successful in showing our new clients a simple, open approach to calculating their current costs and what they were previously paying. If your company is getting great prices for line rental and call charges, we will happily tell you but if you are like the vast majority of companies we call, you might be surprised to find out how much over a competitive price you are actually paying!

In the vast majority of cases, we are able to reduce overall call charges and line rental by an average of 30% if you use BT and 20% from other suppliers.

## So how do we do this?

Very simply! We buy vast amounts of wholesale minutes, add on our % and offer you the benefits of our purchasing power. We get charged by the second so our clients get this also. There is no 2 minute call charge for a 61 second call, why should you pay for the extra 59 seconds not used! Complete call time is added together and our rate is applied to that total. *Please see our BT price comparison on page 3*

## How will this change your current telephone operation?

It won't, everything remains the same, there is no interruption and the only difference is that you will receive a bill for less than you currently pay, from us.

## Is a significant reduction or peace of mind worth 10 minutes of your time?

Only you can answer this question but here are 2 examples of recent companies who have taken up our challenge.

**New Moon:** *"We took the opportunity to test out Datatech UK in August this year. We were already using a Least Cost Routing company for our calls. I was personally surprised to see the overall reduction in line rental and call charges. It took me 5 minutes to send the info over and change supplier. I have saved 26% off my previous costs. Recommended".*  
P.Leece MD

**Money Doctor:** *We were approached by Datatech UK who asked if we would be interested in saving money on our call charges. Initially we thought they would only save us a few pounds each year. They insisted on providing us a comparison against our existing provider first just to show us how much they would save us. We were pleasantly surprised to find out they could save us 24%. I simply gave them a copy of our bill and they did the rest.*

*We were so impressed with their services we asked them to provide a new telephone system for both offices, design and host our website and provide a secure link between both offices through the internet.*

*If you think you could not save any money then you would be wrong. You've got nothing to lose, just give them a call or send them your bill!*

Neil Wright MD

### **The Process:**

Here is the simple steps you need to take to analyse your current costs and to move your service provider. Within each step you will read why this step is required.

**Fax /Email over your Bill. - Please Fax to: 0800 8030 770 or Email: [calls@datatechuk.com](mailto:calls@datatechuk.com)**

#### **Why do we need this?**

- All bills are different
- Many charges are sectioned differently depending on supplier
- You might be on Care or Rental Packages
- It might include internet charges

#### **Why is it safe to send us a copy of your bill?**

- Datatech UK conforms to the Data Protection Act
- Datatech UK is a registered telecomms supplier with OFCOM
- If you want to delete any of your details, this is fine with us.

Datatech UK will then analyse your charges and clearly detail what your actual current charges are and our proposed new rates including savings available.

### **Fill out a Rental Authorisation Form.**

#### **What does this form do?**

This allows us to contact your existing provider and take over control of your existing lines. It is important to understand that there is NO loss of service on your lines.

### **The 2 Week Period.**

Once we have been authorised, there is a 2 week period which allows Datatech UK to check that you are not signed into a line rental agreement for the coming years. It is also a mandatory period which allows you the option to cancel.

***You are now a Datatech UK Customer!***

### **Some interesting Points!**

#### **Our Contract Promise.**

Unlike most providers, we are that confident in the service and prices we offer we will not tie you into a long contract. We are happy to offer all our customers an ongoing contract which should you want, can be cancelled at any time. Once you see your savings in hard money, we would be truly surprised to see anyone leave.

#### **The Full Telecomms / IT Solution**

Datatech UK is not merely a line rental provider. We offer a complete telecommunications and IT solutions service to many companies across the UK. We work alongside the following companies and our complete service can be viewed on our website. **[www.datatechuk.com](http://www.datatechuk.com)**



**Datatech UK and BT price comparisons**

**Some interesting Facts!**

**A comparison between a sample BT and Datatech UK Bill**

**BT**

**Standard rate 2.2p per minute**  
**5p Connection charge per call**  
**Billed by the minute**

**Datatech UK**

**Standard rate 1.4p per minute**  
**NO Connection charge**  
**Billed by the second**

BT	
Call Length	Time Billed
1 min 13 sec	2 minutes
5 min 8 sec	6 minutes
1 min 43 sec	2 minutes
3 min 12 sec	4 minutes
6 min 31 sec	7 minutes
<b>Time Billed 21 minutes</b>	
<b>Cost: (21mins x 2.2p) + (5 calls x 5p connection charge)</b>	
<b>Cost: = 46.2p + 25p      Total Cost = 71.2p</b>	

Datatech UK	
Call Length	Time Billed
1 min 13 sec	1 min 13 sec
5 min 8 sec	5 min 8 sec
1 min 43 sec	1 min 43 sec
3 min 12 sec	3 min 12 sec
6 min 31 sec	6 min 31 sec
<b>Time Billed 17 min 47 Secs</b>	
<b>Cost: (17mins 47 secs x 1.4p) + (5 calls x 0p connection charge)</b>	
<b>Cost: = 24.89p + 0p      Total Cost = 24.89p</b>	

**This is based on just five calls so you can imagine how this affects all your call costs within a quarter**

- The average call duration is 2 minutes 50 seconds with most companies.
- BT can offer capped rates if you spend over a certain amount:-  
i.e. if you are prepared to guarantee your call spend over £500 per year then they would cap your call costs to 10 pence per call - Max 1hr per call - 2yr contract. (The above looks attractive but they only cover calls made lasting less than an hour).
- Because the average call duration for all our clients analysed does not exceed 3 minutes then we work out much much cheaper!!
- If you do not meet your agreed call spend with BT they will charge you the difference anyway!
- Let us complete a comparison to see how much we can save you and we will also highlight your average call duration for each type of call.
- We have saved people on average 20% or more if they are with an alternative supplier and over 30% if they are with BT.
- There is no minimum contract period so if you wish to move away to an alternative supplier you are free to do so at any time.